



## Elaine Cogan

### FOUNDING PRINCIPAL

Elaine Cogan has a national reputation as a consultant, lecturer and trainer in communications and public engagement strategies. She is the author of *Successful Public Meetings*, now in its second edition, and *Now That You're on Board: How to Survive and Thrive as a Planning Commissioner*. She also is co-author of *You Can Talk to (Almost) Anyone*

about (Almost) Anything, a *Speaking Guide for Business and Professional People*. Her highly regarded insights on public participation were recently published in a handbook for planners. She also wrote chapters on public meetings and public hearings for the widely used textbook, *Planning and Urban Design Standards*. Ms. Cogan wrote a weekly column for *The Oregonian* newspaper for 15 years, was a regular columnist for the *Planning Commissioners' Journal* for 19 years, and is a media commentator on public issues.

### Selected Professional Experience

- **Community Visioning:** National award-winning Complete Communities for Clackamas County, Oregon; Cities of Beaverton, Gresham, Hood River, Keizer, Medford and Portland, Oregon; Vancouver, Washington; Anchorage, Alaska; Metro 2040 (Portland, Oregon area); Willamette Valley; Vision 2020, Puget Sound Council of Governments, Washington.
- **Strategic Planning:** Metropolitan Exposition Recreation Commission, Portland, Oregon; Oregon Community Foundation; Oregon Symphony; Clackamas County Libraries, Oregon; Marylhurst University, Oregon; United Way of Benton County, Oregon; Water Environment Services, Clackamas County, Oregon; Willamette Criminal Justice Council, Corvallis, Oregon.
- **Facilitation:** Westside Schools Boundary Study, Portland Public Schools; Schools Project, League of Women Voters; Windmill Siting, Oregon Department of Energy Carnegie Center Revitalization Process, Oregon City, Oregon; Memorial Coliseum Veterans Focus Group, Portland Development Commission and Office of the Mayor; Portland Plan, Portland Bureau of Planning, Oregon; North Macadam Urban Renewal Area Committee, Portland Development Commission, Oregon; Sellwood Bridge Community Task Force, Multnomah County, Oregon; Public Market Feasibility Study, Portland Development Commission, Oregon; South Waterfront Greenway Partnership Group, Portland Development Commission, Oregon; Liberty Plaza Charrette, Oregon City, Oregon.
- **Public Engagement for Neighborhood and Community Development:** Headquarters Hotel Public Participation Plan, Portland Development Commission, Oregon; Con-way Master Plan Outreach, Portland, Oregon; Meier & Frank/Macy's Redevelopment, Portland Development Commission, Oregon; New Columbia HOPE VI Redevelopment Community Outreach Strategy, Housing Authority of Portland, Oregon; Lloyd District and NE Martin Luther King, Jr. Blvd. Strategic Plans, Portland Bureau of Transportation, Oregon; Broadway-Weidler Corridor Plan, Portland, Oregon; Transportation Futures, Clark County, Washington; West Egan Drive Corridor Study, Juneau, Alaska; Newberg-Dundee Transportation Improvement Project, Oregon Department of Transportation; Brownfields Showcase and Technical Assistance Guide, Portland, Oregon; ROSE Community Development Corporation Communications Strategy, Lents Neighborhood, Portland, Oregon; Washington Square Regional Center, Tigard, Oregon; Columbia Boulevard Wastewater Treatment Plant, Portland Bureau of Environmental Services, Oregon; Joint Water Commission, Washington County, Oregon; Mt. Tabor Park Master Plan, Portland Parks & Recreation, Oregon; Willamette River Basin Reservoir Study, Oregon Water Resources Department.
- **Training in Public Involvement and Communication Techniques:** Annual national conferences of the American Planning Association and American Hospital Association; Bonneville Power Administration; Housing Authority of Portland; Northwest Power and Conservation Council; Oregon Department of Transportation; U.S. Forest Service; Washington Department of Natural Resources; Cities of Anchorage, Alaska; Gainesville, Florida; Harrisburg, Pennsylvania; Canby, Portland and Tigard, Oregon; Riverside, California; Vancouver, Washington; private entities: Intel, Meier & Frank Co., SERA Architects, URS Consultants; and many other companies, communities and nonprofit organizations.

### Community Service

- League of Women Voters of Portland (former President)
- Oregon State Fair Commission (former Vice-Chair)
- Portland Development Commission (former Chair)
- Portland Model Cities Board (former Executive Committee member)
- Portland Waterfront Plan Review Committee (former Co-Chair)
- Providence Medical Center Board (former Chair)

### Honors

- **Top 50 Innovative Government Programs in America** from the Ash Institute at the Kennedy School of Government at Harvard University
- **Civics Education and Public Information Achievement award** from the National Association of Counties
- **Public Education award for Excellence** from the American Planning Association
- **Public Participation Award of Excellence** from the International Association for Public Participation, Cascade Chapter
- **Award of Excellence in Public Involvement Achievement** from the International Association of Public Participation, Cascade Chapter
- **Technical Art and Publications Distinguished award** from the Society for Technical Communication, Puget Sound Chapter
- **Distinguished Service award** from the League of Women Voters of Oregon
- Who's Who of Professional and Business Women



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