



## TEAM OREGON, LLC

Team Oregon is a Portland, Oregon-based private enterprise whose mission is to help clients galvanize resilient, restorative, sustainable communities. Team Oregon is an advanced leadership firm whose planners, designers, engineers and financial professionals provide cities, businesses, institutions, communities and governments the innovative and practical solutions necessary to thrive. Team Oregon's specialized expertise in planning, design, engineering and finance is always applied in an integrated, systematic way.

### SUSTAINABLE URBANISM

By 2030 urban dwellers will make up roughly 60% of the world's population. Will people be victims of rampant dehumanized and isolated urbanization or will they live in creative sustainable urban communities and regions?

Team Oregon, LLC provides the services necessary to galvanize sustainable urbanism – great places for people to live. We develop plans for new towns, central cities, regions, suburban redevelopment, green street corridors, commercial districts, transition neighborhoods, urban villages, urban renewal areas and buildings. Team Oregon helps create places where innovation, economy, culture and civic activity combine to enrich and sustain human life. Central to our approach is a disciplined focus on the civic ecology of places: the integrated web of energy, nutrient, resource, capital and information flows and interactions that bring special places to life.

The Team Oregon approach provides clients with these compelling benefits: a focus on humanity, a greater degree of control of local assets, an enduring sense of wealth (ecological, economic and social capital), greater resilience in the face of global uncertainty, an enhanced sense of community, and a stronger sense of local cultural identity. With enduring sustainable prosperity as a goal, Team Oregon empowers every client to continue on the path identified in their shared vision beyond project completion.



## FOCUS AREAS

### ECO INDUSTRIAL DEVELOPMENT

Team Oregon includes experts, based in Germany and Japan, in eco-industrial development. Eco-industrial development is a process of horizontal collaboration among companies, governments, and institutions to encourage closed-loop systems of resource use and reuse. These resources include materials, waste, energy, water, technologies, heat, cooling, facilities and transportation. Eco-industrial developments share research, information, knowledge, labor and technologies to achieve eco-efficiency (reduced use of resources) and eco-effectiveness (restoration of resources).

### ECO-ORGANIZATIONAL DEVELOPMENT

Eco-organizational development helps organizations (public, private, non-governmental, academic, and institutional) continuously improve their sustainability performance. Organizations at every scale are addressing how they can become better stewards of the environment, communities, and create dramatic efficiencies and returns on investments. The eco-organization organizes for continuous improvements by developing new visions, missions and values as well as the business models and metrics that reduce environmental impacts and restore ecological processes.

### ECODISTRICTS

The EcoDistrict concept, pioneered by Team Oregon members, integrates the “hardware” (physical development) and “software” (civic ecology resource flows) into high performance buildings and complete neighborhoods. An Eco-District is a geographically-defined area, such as a village, neighborhood, institutional campus, employment district where energy, nutrients, resources, information, financial capital and cultural resources are localized, integrated and synergized. EcoDistrict developments attain exceptionally high level of performance to enhance long-term investments by reducing costs and resource consumption.

### ECO-NEIGHBORHOODS, CITIES AND REGIONS

Achieving sustainable neighborhood planning and design requires integrated expertise across a range of scales: from the site to the block to the neighborhood, to the district, city, region and watershed. Team Oregon works to create whole and beautiful neighborhood places that exhibit human scale, provide a mix of uses, have a center, encourage learning, facilitate face to face communication and meet a variety of basic human needs with a short walk or trip.



# TEAM OREGON

Mission: Catalyze resilient, restorative, sustainable communities and organizations



## APPROACH

### INTEGRATED SUSTAINABILITY

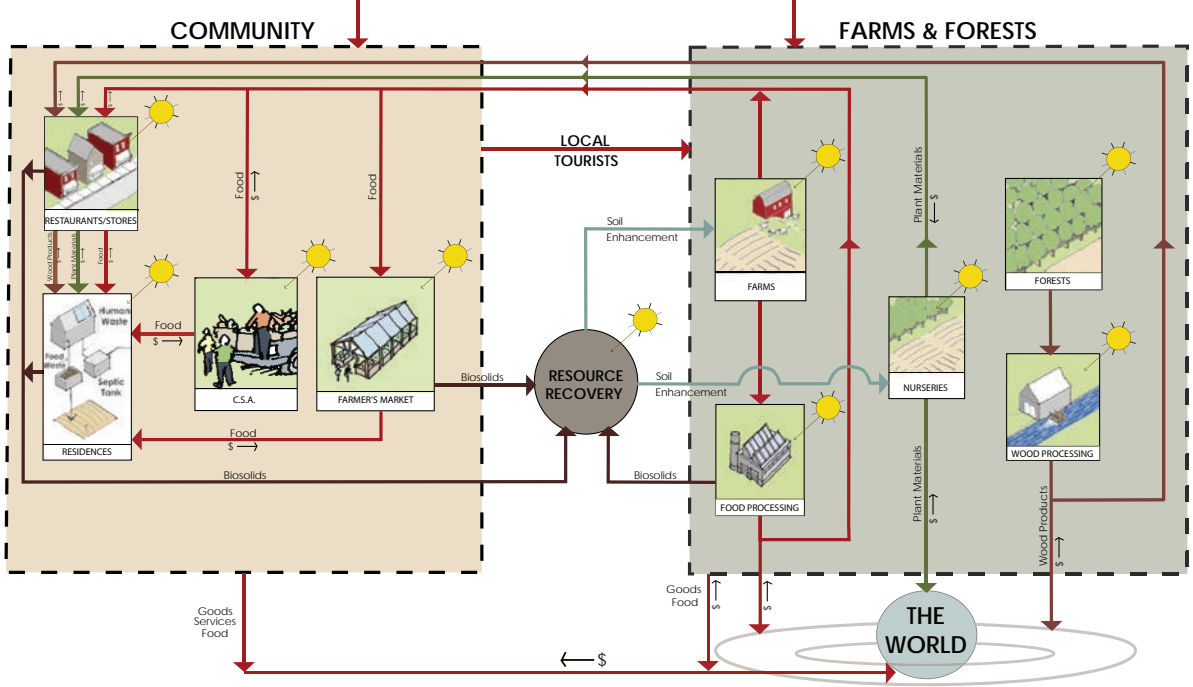
Sustainability requires a different way of defining and solving problems. Currently the challenges of urban development are addressed in isolation. This traditional approach is deeply flawed. Team Oregon's approach is to work across disciplines to define problems at the deep systemic level and propose solutions that are comprehensive, innovative and practical. Exemplary Team Oregon projects include:

- Smart Eco-City Master Plan, Langfang, China (winner of the 2010 Hong-Kong AIA Chapter Merit Award for Urban Design)
- Eco-City 2050 Vision, Taipei, Taiwan
- Whole Being Master Plan for the Grand Canal, Hangzhou, China
- Prague 2025: Constructing Sustainable Urban Fabric, Prague, Czech Ministry of Culture, Czech Republic
- Liwa Physical Framework Master Plan, Urban Planning Council, Liwa, Abu Dhabi, UAE
- Abu Dhabi Infill Downtown Infill Block, Urban Planning Council, Abu Dhabi, UAE
- Sustainable Development Action Plan, Taiwan Council for Economic Planning and Development
- 2040 Plan and related Great Communities and Regional Infrastructure Projects, Portland, Oregon
- Portland State University Eco-District Pilot Study and Technical Advisory Committee, Portland, Oregon
- Oregon Sustainability Center, Gerding Edlen Development, Portland, Oregon
- Treasure Island Master Development Plan Advisor, City of San Francisco
- Bei-Tou Branch Library Strategy Advisor, Taipei, Taiwan Department of Libraries (#1 green building in Taiwan)



Taipei Eco-City 2050 Vision

COMMUNITY FLOWS AND INTERACTIONS



Clackamas County Soil & Water District Master Plan, 2008

CONTACT

Bob Wise  
 Cogan Owens Cogan, LLC  
 Associate Principal  
 503.287.3454  
 bobwise@coganowens.com

Timothy W. Smith, AIA, AICP  
 SERA Architects  
 Principal  
 503.445.7385  
 tims@serapdx.com

